



# ALL INDIA ASSOCIATION OF COAL EXECUTIVES (AIACE)

( Regd. Under the Trade Union Act, 1926; Regd. No. 546 / 2016 )

302, Block No. 304, Ram Krishna Enclave, Nutan Chowk, Sarkanda; Bilaspur (CG)

Website: [www.aiace.co.in](http://www.aiace.co.in); E-mail : [centralaiace@gmail.com](mailto:centralaiace@gmail.com) ; Ph. 9907434051

**AIACE/CENTRAL/2024 / 038**

**Dated 6.5.2024**

A committee was earlier formed vide O.O. no. AIACE/CENTRAL/2023 DT. 6-8-2023 to examine and finalize the proposal submitted for AMC proposal for maintaining our 2 websites of AIACE and AICPA. (Vide Annexure-I).

Accordingly, the committee had submitted report on the basis of which AMC work was awarded and the Agency is performing the job to our satisfaction.

Meanwhile, the agency helped us to identify weak and unsecured features of our website of AIACE and has offered a proposal for redesigning our AIACE website for security and stability reasons. (Vide Annexure-II)

The same committee is again assigned the job of visiting the firm and assess and recommend the necessity of job vis-à-vis cost involved in it.

The committee members are as shown below:-

SN	NAME	Contact no	Email
1.	Dr B K Shrivastav	9430136251	bks3030@yahoo.com
2.	Sri Arun Kumar Sharma	8002335841	aksgvr@rediffmail.com
3.	Sri Vinay Kumar	7587480936	vinay2508ncl@gmail.com

Dr Shrivastav will co-ordinate all activities involved in performing the task.

On submission of the report, appropriate decisions will be taken.

P K Singh Rathor  
Principal General Secretary  
AIACE

Distribution-  
All committee members  
M/s Red Clay Digital Media Pvt Ltd.



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**AIACE/CENTRAL/2023 / 056**

**Dated 6.8.2023**

**Office Order**

The maintenance of website of AIACE and AICPA is to be transferred and handed over to a professional agency for its smooth running for our future needs.

AIACE is in negotiation with a NOIDA based party to handover the annual maintenance work of the websites.

A committee of following members of Delhi NCR is constituted to examine the infrastructure facilities of the said firm and recommend suitable rate for Annual Maintenance Contract.

SN	NAME	AIACE M. NO.	Contact no	Email
1.	Dr B K Shrivastav	666	9430136251	bks3030@yahoo.com
2.	Sri Arun Kumar Sharma	3167	8002335841	aksgvr@rediffmail.com
3.	Sri Vinay Kumar	2484	7587480936	vinay2508ncl@gmail.com

Dr B K Shrivastav is requested to contact the undersigned for details of the shortlisted party.

The committee members are advised to do needful and finalise so that the work may be assigned to the agency.

P K Singh Rathor

Principal General Secretary

AIACE

Distribution- All committee members

**Red Clay Digital**

**From:**redclaydigital1@gmail.com

**To:**ALL INDIA ASSOCIATION OF COAL EXECUTIVES

**Cc:**bks3030@yahoo.com

Fri, May 3 at 7:14 PM

Dear Sir

As per the consecutive discussion held with Shri BK Shrivastava ji, I am hereby attaching the proposal for the development of a website for AIACE.

Kindly consider the same and let me know your opinion on further course.

Best Regards

Amarjeet Kumar

Redclay Digital

# Website UI Proposal for AIACE



# Main Objective

Create an impressive outlook of Home page

Creating Simple and user friendly interface

- Contemporary world class look & feel
- Easy for users to navigate to the section
- Integrating HD image as assets
- 
- 



## Home Page

We propose to create an impressive home page for the organization that clearly represents the objectives and highlights work. This section will also navigate users to relevant sections

## Functionality

Redesigning the functionalities of the website so that it looks elegant and user finds it easy to interact. The functionalities will be re-plotted and redesigned to make it look classy.

## Other info

Other information like Mission, Vision, Team, Work etc would be redesigned so that it finds space at home page in more presentable way.



# Integrated Website



# Timeline & Cost

Project is expected to take total 3 months in design, test and roll out



Costing - INR 15,000 / Month  
Payable every month